



RESPONSIBLE AI LEADERSHIP TRAINING: STRATEGY, GOVERNANCE & GROWTH

Lead the Responsible AI Implementation Lifecycle. Identify high-value opportunities, procure with confidence, and lead sustainable organisational change



100% Levy Funded

Upskill your senior leadership at zero cost
via the Apprenticeship Levy.

Why Partner with Ada, the National College for Digital Skills?



2023 Winners of
The King's Award for Enterprise
for Promoting Opportunity
(through social mobility)

Recognised at the highest national level for excellence
in technical training and employer impact.

OUR MISSION:

To educate and empower the next generation of
diverse digital leaders.

WHAT SETS ADA APART?

- We are the UK's only specialist digital college
- City centre campus in London (Victoria) and Manchester (Ancoats)
- Our curriculum is shaped with our industry partners and focuses on immediate operational impact
- A decade of training experience at the cutting edge of tech



High-Impact Learning for Senior Decision-Makers



Programme Overview

Format: 30 hours of synchronous learning per unit, delivered in intensive 5-day blocks (3x 2-hour sessions per day) to minimise operational disruption.

Levy Funding: As this course is Levy-funded it is free to upskill senior staff.

The Core Outputs:

- **The AI Playbook:** A personal leadership manual containing decision-making heuristics, risk logs and governance frameworks.
- **The Pilot Proposal:** A three-stage, risk-tested business case for a live AI project within your organisation.

Identifying High-Value Opportunities & Setting Strategic Direction

Unit 1 – Evidence-Based AI Strategy (AU0009)

Move beyond “AI hype” to focus on practical commercial realities. Transition from theoretical understanding to building a robust, evidence-led business case for integration.

Learning Format:

Delivered over 5 intensive days (30 hours synchronous learning) with expert instructors and peer cohorts.



The Week at a Glance: From Audit to Pitch

Day 1 **Setting the Scene**

Identify “touchpoints” within current work to start an AI Opportunity Bank.

Day 2 **Deep-Dive**

Master prompt engineering and map emerging tech to specific sector roles.

Day 3 **Designing Pilots**

Analyse feasibility via a Strategic Alignment vs. Data Readiness matrix.

Day 4 **Risk & Metrics**

Apply risk frameworks to define appetite and success metrics for the pilot.

Day 5 **The Pitch**

Deliver a recorded strategy pitch with expert Q&A to refine the proposal.

Core Commercial Deliverables

Unit 1 – Evidence-Based AI Strategy (AU0009)



Key Deliverables

Stage 1 Responsible AI Playbook

A comprehensive record of AI literacy, touchpoints, and custom decision-making heuristics for your team.

Stage 1 Pilot Proposal

A full business case covering rigorous research, use-case rationale, and a multi-layered risk assessment.

Strategic Audits

Pre-course audits of roles, data infrastructure, and strategic goals to ensure the strategy is grounded in reality.

Evaluating Solutions & Establishing Robust Governance

Unit 2 – Selection & Adoption (AU0010)

Focus on the practicalities of acquisition and rigorous oversight. Develop the essential skills to procure AI solutions and embed ethical and legal compliance directly into the organisation's decision-making frameworks.

Focus:

Moving from strategy to secure, compliant, and commercially viable adoption.



The Week at a Glance: Constraints & Criteria

Day 1 Decision Space

Learners conduct stakeholder mapping and analyse the **“Build vs Buy vs Subscribe”** landscape with a focus on funding and grants.

Day 2 Vendor Procurement

Developing weighted criteria to critically analyse vendor claims. Learners design co-creation processes and procurement pre-mortems.

Day 3 Governance

Learners design a custom governance framework and establish a formal decision-logging structure to ensure auditability.

Day 4 Ethics, Legal & Regulatory

Using ethics as a strategic filter, learners explore data protection, IP, and bias through “Red Team / Blue Team” exercises.

Day 5 Business Case & Assurance

Learners design human oversight mechanisms and finalize an AI business case framed for leadership sign-off.

Key Deliverables

Stage 2 AI Playbook

Guidelines for procurement decisions, vendor selection principles, and governance heuristics.

Stage 2 Pilot Proposal

Updated with build/buy rationale, procurement plans, and ethical/legal risk assessments.

Oversight & Assurance Design

Defined mechanisms for human oversight to ensure systems remain auditable and compliant.

Leading Adoption & Managing Operational Risk

Unit 3 – Implementation & Change (AU0011)

The final unit addresses the “hard part” of AI: Moving from a theoretical pilot to live implementation and workforce impact. Bridge the gap between digital strategy and human reality.

Focus:

Actionable change management, live risk mitigation, and continuous performance monitoring.



The Week at a Glance: Constraints & Criteria

Day 1 Leading Change

Apply change models (Kotter/ADKAR) to design co-creation plans and pinpoint vital leadership behaviours.

Day 2 Human Impact

Assess AI's impact on culture. Develop a targeted workforce impact assessment and role redesign approach.

Day 3 Operational Risk

Focus on “live” AI risks. Explore mitigation tactics and participate in high-stakes incident response roleplays.

Day 4 Monitoring

Establish OKRs/KPIs to measure success. Design robust audit plans to identify bias and performance drift.

Day 5 Final Presentations

The programme culminates in a 90-day pilot plan with milestones and a final pitch to key stakeholders.

Key Deliverables

Stage 3 Responsible AI Playbook

A guide for the first 30 days post-course, covering change leadership and risk ownership.

Stage 3 Pilot Proposal

A finalised roadmap covering co-creation, workforce impact, incident response, and performance monitoring.

90-Day Action Plan

A granular schedule of milestones to move the pilot from proposal to operational reality.

From Classroom to Boardroom

The Capstone

Throughout the three blocks, the learner develops a comprehensive **90-day post-course plan**. This ensures that the learning doesn't stay in the classroom, but becomes an immediate asset for the organisation.

Commercial Value

The employer receives more than a trained leader; they receive a complete **implementation roadmap** ready for execution.

Strategic
alignment and
data readiness
assessments.

Procurement
plans and
risk-testing.

A co-creation plan
for stakeholder
buy-in.



Employer Validation

The learner completes a comprehensive skills test validated by the employer, ensuring that all tactical outputs meet real-world business needs and commercial standards.

Digital Certification

A formal digital certificate of completion marks the transition to a certified AI-fluent leader, providing a verified credential for professional growth.

Unlock the Power of Your Apprenticeship Levy

Secure high-level AI consultancy and leadership training at no cost to your business through strategic levy utilisation.

Schedule a Strategic Consultation

Email our Partnerships Team: partnerships@ada.ac.uk

Visit us: www.ada.ac.uk

